

# The Construction and Improvement of the Collaborative Education Mode of Network Ideological and Political Education

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**Abstract:** with the Rapid Development of Society, Becoming a Comprehensive Talent is a Strategic Demand That is in Line with the Characteristics of the Times. the Construction of the Collaborative Education Mode of Network Ideological and Political Education Based on the Internet Environment is the Prerequisite for Ensuring the Smooth Implementation of Ideological and Political Education. However, the Construction of the Collaborative Education Model for the Ideological and Political Education in the Domestic Network is Still in the Exploratory Stage, and There Are Many Problems. Based on This, It Puts Forward the Perfect Strategy of Innovative Work Concept, Online and Offline Combination, Multi-Party Cooperation and Cooperation, in Order to Provide Some Reference for the Network Education and Education Education Collaborative Education Mode.

## 1. Introduction

### 1.1 Literature Review

The construction and improvement of the mechanism of the ideological and political education collaborative education mode is to promote the formation of the “big thinker policy” pattern, in order to respond to the national “tree moral education” strategic call. Based on a fast-developing network, building in a network environment and striving to cultivate comprehensive and comprehensive talents are of great significance to the new era of China (Zhang and Zhang, 2017). Li Yang scholars insist on unified ideological and political education, and believe that from the combination of peer-to-peer and group-to-group, tradition and modernity, entertainment and education, explore effective ways to carry out network ideological and political education (Li, 2014). Yu Miao scholars put forward two views on network ideological and political education. The first is to define it from a social perspective. The second is defined from the perspective of network instrumentality (Yu, 2015). Yang Yi scholars studied the network ideological and political education in colleges and universities, and analyzed the lack of basic theoretical research, the disconnection between network development and ideological and political education, and the imperfect educational mechanism (Yang, 2016). Long Nina scholars are based on the Internet environment, the ideological and political education collaborative education mode is proposed by the network-based, online supplemented, online-based, offline-assisted, online and offline parallel promotion of three construction strategies (Long, 2014). Yuan Xiaoping's scholars proposed a stratified model of ideological and political education collaborative education, which can be constructed from three levels: consciousness level, environmental cognition and practice education (Yuan, 2014).

### 1.2 Purpose of Research

The emergence of the Internet has promoted the emergence of a variety of new media methods, revolutionizing the way people access information. Based on the needs of the new era, students' ideological and political education and collaborative education are the hard requirements of the current social environment for talents. In recent years, the state has continuously introduced relevant policies and proposed a “tree moral education” strategy to promote the development of the ideological and educational education collaborative education model. However, when the author sorts out the relevant materials, it is found that most scholars have a relatively one-sided study on the collaborative education mode of ideological and political education. Based on this, it is of great

practical significance to propose improvement strategies for the problems existing at the current stage.

## **2. The Analysis of the Current Situation of the Development of Network Ideological and Political Education**

With the rapid development of computer technology, new media based on Internet is going deep into people's life. The traditional education model is no longer able to meet the educational needs of the new era. In 2017, the party's 19th National Congress put forward the "important task of implementing Li Deyu's thought". Based on this, it is the main task of current education to build the ideological and political education collaborative education mode. Ideological and political work relies on the simple offline teaching, which has been unable to achieve the teaching goal. The use of the new era Internet technology to carry out ideological education is an inevitable choice to adapt to the characteristics of the times. In August 2018, the National Conference on Propaganda and Ideological Work was held, and Xi Jinping delivered a speech on the topic of ideological and political education. President Xi Jinping stressed that it is necessary to use new media technologies to promote ideological and political work, integrate with the times, and open up new ways of propaganda.

Network ideological and political education needs to be carried out under the network environment. Therefore, we must abide by the following Internet education principles to ensure that ideological and political education is carried out effectively.

First, online ideological and political education must abide by the principle of purpose. The ultimate goal of online ideological and political education is to cultivate students' moral thoughts and improve their overall quality. To a certain extent, it can be said that it is to guide students to establish a correct outlook on life, values, and society, and to promote the continuous advancement of socialism.

Second, online ideological and political education must abide by the principles of science. Conducting ideological and political education on the Internet is different from previous offline education. It still does not work according to the traditional education model. It must abide by the objective laws of online education, create a scientific and standardized working mechanism, and improve the teaching quality of online ideological and political education.

Third, online ideological and political education must abide by the principle of integrity. Ideological and political work includes aspects of life outlook education, patriotism education, socialism, etc., and has a complete teaching system. The network ideological and political education is based on this perfect system to carry out the work, not only to consider the network management aspect, but also to play the role of the overall teaching system. Therefore, it is necessary to ensure the integrity of the teaching system while constructing network ideological and political education.

Fourth, online ideological and political education must abide by the principle of democracy. China has always been a socialist country and pursues Marx's thinking. Network-based ideological and political education also needs to play the democratic principle in socialism, so that students can feel no gap between teachers and students. Thanks to the advantages of the Internet, teachers and students do not have face-to-face constraints. The exchanges between the two sides on the Internet tend to be equal. Teachers should fully respect the students' ideology and guide them, instead of compulsory changes.

## **3. The Current Network Ideological and Political Education Collaborative Education Mode Construction Difficulties**

### **3.1 Lack of Attention and Cognitive Bias**

In view of the "value-oriented" function of the ideological and political education collaborative education mode, many higher vocational colleges tend to pay more attention to professional curriculum teaching. One of the main problems currently exists is the cognitive bias of the

educational model. Based on this, it is difficult for higher vocational colleges to master the teaching characteristics of the network-based ideological and political education collaborative education mode. To some extent, it can be said to ignore the network ideological and political education. Educational function. In order to implement the network ideological and political education, it is necessary to understand that in addition to guiding students' cognition, online ideological and political education also has the most important educational function. However, educating people is to cultivate compound talents that meet the needs of the current state. Therefore, we must pay attention to the network ideological and political education work.

### **3.2 Simple Teaching Method and Low Level of Exploration**

New media based on network technology is constantly being updated, and traditional single network teaching methods are difficult to meet educational needs. Therefore, it is necessary to continuously explore and research new network technologies and practice the application of new platforms that are constantly emerging. At present, when many higher vocational colleges conduct network ideological and political education, they still follow the traditional curriculum teaching methods, and the application of network technology mostly stays in the PPT and other ways. It is difficult for students to have active enthusiasm for active learning and unable to play their educational functions. Therefore, based on the new network technologies such as WeChat, campus network and Weibo, changing the teaching method no longer makes the network ideological and political education stick to the tradition, which is the problem that needs the final outcome.

### **3.3 The Combination of Vocational Education is Low, and It is Difficult to Achieve Practical Results.**

At this stage, vocational education is gradually increasing both in terms of the number of schools and the number of students. However, the students in higher vocational colleges are relatively complicated. Due to the three-year school system, it is often difficult for ideological and political education to achieve significant results in vocational education schools. Such higher vocational colleges tend to focus on the cultivation of technical talents and focus on cultivating students' practical ability. This has made it impossible for students in higher vocational colleges to pay enough attention to ideological and political education, and it is difficult to achieve obvious results in thinking and educating people. In view of the current development strategy of tree moral education, the current situation of higher education institutions can not be combined with the actual situation of ideological and political education, it is necessary to adapt to the characteristics of the development of network technology in the new era, so that the educational function of ideological and political education can be realized.

## **4. The Perfect Strategy of Collaborative Education Mode in Network Ideological and Political Education**

### **4.1 Innovative Work Concept, Attach Importance to the Implementation of Ideological and Political Work**

In the network environment, students' access to information is characterized by multiple ways and multiple channels. The multiculturalism received from the Internet has hindered the implementation of ideological and political education work, and the strategic achievement of the tree moral education has been affected, which has deviated from the mainstream thinking direction to some extent. Therefore, it is necessary to innovate the existing work concept and guide the ideological and political education into the mainstream ideological culture. Specifically, the school can use the campus network, WeChat public number, Weibo, post bar and other media methods to carry out multi-party publicity on the concept of ideological and political education, so that students have a deeper understanding of ideological and political education. At the same time, the school should set the ideological and political work as the main direction of education, and regularly conduct lectures on the school's ideological and political courses to improve students' study of

ideological and political education.

#### **4.2 Online and Offline, Innovative Education**

Aiming at the single problem of the existing teaching methods, we can carry out the online and offline combination, make full use of the intuitive and online convenience of the offline, and cooperate with each other to enhance the teaching intensity of ideological and political education. Schools can regularly conduct ideological and political activities such as debates to motivate students to learn. In addition, you can also post a poster, banner suspension, combined with the WeChat public number push function, so that students have a preliminary understanding of ideological and political education. Due to the wide coverage, the network has a deeper impact on students. This property can be used to influence the subtle influence of students. There are advantages and disadvantages both online and offline. From the perspective of students, they prefer online communication. There is no sense of restraint and it is also very convenient for working with teachers.

#### **4.3 Multi-Party Cooperation, Solid Foundation of Collaborative Education Mode**

The collaborative education mode under ideological and political education aims to improve its effectiveness. However, in view of the current low degree of integration of vocational education, it can promote multi-party cooperation, consolidate the foundation of the collaborative education mode, and provide great convenience for subsequent work exhibitions. It mainly cooperates from two aspects of carrier and teacher. First, the carrier cooperates to guide the mainstream of noble thoughts. The campus atmosphere is the best carrier for carrying out ideological and political education. On campus, students are more absorbing, and the ideological and political education on campus can do more with less. The network provides a convenient transmission channel for campus carriers, and it is a good opportunity to vigorously develop ideological and political education. Second, teachers work together to grasp the values of ideological and political education. Teachers as the subject of student knowledge transfer, to teach, no doubt teachers are the first choice. In order to teach teachers in colleges and universities, we must always grasp the center of ideological and political education and teach with the moral education of people as the outline.

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